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**FOR IMMEDIATE RELEASE**

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**JOIN THE PROGRESSIVE AGRICULTURE SAFETY DAYS™ CRUSADE**

*Together we can save lives and prevent injuries*

**BIRMINGHAM, Ala., -- July 31, 2007 --** Everyone in rural America knows someone whose life has been affected by a farm-related injury or death. Even more tragic is the fact these incidents could have been prevented if simple safety precautions had been followed. You can help reduce the number of farm-related injuries and deaths in your community by becoming part of the Progressive Agriculture Safety Day™ program.

The Progressive Agriculture Safety Day™ program trains and provides resources for local community volunteers to conduct one-day, hands-on, educational safety days for children. Communities chosen to participate, receive one and one-half days of training for the lead coordinator; in-depth, step-by-step manuals; liability and excess medical insurance; publicity; welcome banners; copier-ready posters and certificates; take-home bags; and a t-shirt for each participant and volunteer.

According to Susan Reynolds, Executive Director – Programs for the Progressive Agriculture Foundation, “the national program provides a suggested framework, but the coordinators must tailor their safety day to meet the specific needs of the local community. They choose the location, date, and hours; number and age of participants; and which topics are taught. They recruit other volunteers as needed to teach the topics, serve as group leaders, seek local donations, etc.”

Each year, more than 350 communities throughout the U.S., Canada, the U.S. Virgin Islands and American Samoa reach approximately 75,000 children and adults. To learn how you can save lives and prevent injuries in your community, visit our website at [www.progressiveag.org](http://www.progressiveag.org).

Progressive Agriculture Safety Day™ is a program of the Progressive Agriculture Foundation, a 501 (c) (3) charitable foundation. The Foundation's mission is to make farm and ranch life safer and healthier for all children through education and training. Individuals and organizations interested in supporting this worthwhile effort or in hosting a Safety Day should call 888-257-3529 or visit [www.progressiveag.org](http://www.progressiveag.org) for more information. Safety Day applications are due each July 15 for Safety Days that will be conducted the following calendar year.

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**Editorial Note:** The Progressive Agriculture Safety Day logo and Safety Day photos are available upon request by calling (888) 257-3529.