

## For Immediate Release

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## Continuing a Legacy of Farm Safety Education

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Harvest is here and safety cannot be overlooked during this busy time of year. According to the National Children's Center for Rural and Agricultural Health and Safety, every three days a child dies and every day 33 children are injured in agriculture-related incidents. To protect the future generation of farmers, a focus on youth farm safety education must remain at the forefront.

Farm Safety For Just Kids (FS4JK), an organization committed to providing safety education to children in rural communities, announced last year it will dissolve after nearly three decades. In doing so, the organization felt their mission of making agriculture safer for youth will be better served by combining its resources and assets with the Progressive Agriculture Foundation, which

organizes more than 400 youth safety events each year through its Progressive Agriculture Safety Day<sup>®</sup> program.

"We are honored that FS4JK entrusted our program to continue with their farm safety legacy by donating its assets," says Susan Reynolds-Porter, chief executive officer of the Progressive Agriculture Foundation. "These funds will be used to help us provide the training, resources and support needed for even more communities to conduct Safety Days for children."

The foundation is welcoming FS4JK chapters that want to continue their efforts through the Safety Days program and will share FS4JK educational resources on its website. According to Marilyn Adams, FS4JK founder and president, "We feel the organization has accomplished what we set out to do 30 years ago: to support farm safety education in the United States and around the world. This transfer of assets will further the mission we all have worked hard to accomplish."

In the fall of 1986, Marilyn's 11-year-old son, Keith, suffocated in a gravity flow wagon of corn while helping with harvest on his parents' farm. Months later, when Marilyn was helping her daughter with an FFA project, while researching farm safety, she uncovered that Keith's story wasn't unique. After continually reading stories about hundreds of children dying on farms each year, Marilyn founded Farm Safety For Just Kids in the hopes of preventing another tragedy. From its humble beginnings as a grassroots movement that started out of a spare room in Marilyn's lowa home, the organization has reached thousands of children, families and communities with life-saving information.

The Progressive Agriculture Foundation plans to continue the legacy of FS4JK throughout North America. Forming in 1995, in response to countless news stories featured in *The Progressive Farmer* magazine on farm injuries and fatalities, many involving children, the Safety Day program was created to reduce these tragedies. In the first year, 19 Safety Day events were hosted across the Midwest and the South. Now in its 23<sup>rd</sup> year, the program has grown to be recognized as the largest rural safety and health education program for children in North America, impacting more than 1.6 million youth and adults.

For more information on safety or for details about hosting, donating to, volunteering at or attending a Progressive Agriculture Safety Day, visit progressiveag.org.

**Photo 1:** Bernard Geschke, Program Specialist for the Progressive Agriculture Foundation, stands alongside Farm Safety For Just Kids founder, Marilyn Adams, at the 2016 Farm Progress Show in Boone, Iowa. Geschke and Adams have worked in farm safety together for more than 20 years. Although retiring full-time from the FS4JK organization in 2012, Adams remains a strong farm safety advocate.

## ABOUT PROGRESSIVE AGRICULTURE FOUNDATION

The Progressive Agriculture Safety Day program, the largest rural safety and health education program for children in North America, is a program of the Progressive Agriculture Foundation (PAF), a 501(c)(3) charitable foundation. The foundation's mission is to provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities. In 2008, PAF was awarded the Better Business Bureau Wise Giving Alliance National Charity Seal, demonstrating its commitment to accountability and ethical practices. Safety Day applications are due each July 15 for Safety Days that will be conducted the following calendar year. For more information, please visit progressiveag.org.

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Editorial Note: The Progressive Agriculture Safety Day<sup>®</sup> logo and Safety Day photos are available upon request by calling (888) 257-3529.